## Media Contact:



Steve Curtin

Vice President of Marketing, Cirrus Medical Staffing

508.494.0776

## Cirrus Medical Staffing Announces 16.3% Growth in 2012 Revenues

Healthcare Staffing Industry Leader Cirrus Medical Staffing Reports 16.3% Increase in 2012 Travel Nursing and Allied Revenue Over 2011 Financial Performance

**Charlotte, NC** – Cirrus Medical Staffing (<u>www.cirrusmedicalstaffing.com</u>), an industry leader in travel nursing and allied healthcare staffing, today announced a 16.3% increase in its 2012 revenue performance over 2011 financials.

"We're pleased that the company's year-over-year performance has been tremendously positive," said Randy Holloran, president of Cirrus Medical Staffing. "2012 had been a year of growth for Cirrus. The market conditions continued to display vitality as well as improvement. We experienced a substantial increase in nursing and allied personnel demand across a variety of vertical healthcare sectors."

He added, "2012 was a year of expansion as we added a new permanent placement division, CMS Direct Hire. We also saw the opening of our new Florida office in the last quarter of the year."

Looking toward 2013, Holloran stated that he sees further growth. "I see continued strong revenue growth for Cirrus in our nursing, allied, and permanent placement divisions. As an organization, we're prepared to handle the rapid growth pattern that the healthcare staffing industry is experiencing and we're excited to have our candidates—both travelers and permanent employees—as well as our customers with us during this important period in our company history," he said.

## **About Cirrus Medical Staffing**

Based in Charlotte, NC, <u>Cirrus Medical Staffing</u> is an award-winning, Joint Commission Certified healthcare staffing firm that for over 10 years has been successfully placing medical professionals with leading healthcare facilities throughout the nation. Cirrus specializes in placing nurses and allied health professionals into travel and contract employment.